**NitroShure™: An Important Tool for Optimizing Rumen Productivity in Challenging Economic Times**

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When milk prices and dairy profit margins are good, such as 2014, many of us become lax in fine-tuning rations and paying attention to optimizing rumen microbial yield. With today’s low milk prices and rising feed protein prices, we need to fine-tune our rations to enhance microbial growth in the rumen.

**Why should we do this?**

With a good controlled fermentation (controlling pH or acidity) in the rumen, we will do two things:

1. Maximize the energy derived from fiber, starch and other carbohydrates fed
2. Optimize microbial protein flow from the rumen

This results in high quality protein production in the rumen and can reduce the need to feed more expensive ingredients to meet the energy and amino acid requirements of the cow.

Meeting the needs of the rumen microbiome is in many ways more complicated than meeting the needs of the cow. When the needs are not met correctly, individual microbes in the rumen reduce their growth and change their fermentation behavior, resulting in the production of unwanted fermentation acids, like lactic acid, which reduce rumen pH.

One of the biggest requirements is for rumen degradable protein (RDP): ammonia (NH₃) and amino acids from protein degraded in the rumen. With the right blend of nitrogen sources, fiber digestibility is enhanced; resulting in a more controlled acidity in the rumen. Additionally, the fermentation results in a higher production of acetate and butyrate, enhancing milk fat production by the cow.

The goal should be to maintain a level of ruminal NH₃ that optimizes microbial activity and to avoid situations where NH₃ is wasted (too high) or is insufficient (too low) to support optimal microbial activity.

**Avoid Peaks and Valleys**

The challenge we have is that microbial digestion of fiber is slower than digestion of starch and other carbohydrates. This discrepancy in the rate of digestion of various carbohydrates has become more of a challenge recently, because there has been a push to reduce the amount of protein we feed to cows. This change results in a bigger challenge in providing the NH₃ and amino
acids needed by the fiber-digesting bacteria for fiber digestion. We have oversimplified ration formulation by adding raw urea and relying on the NH$_3$ coming from the rapid breakdown of the forage protein sources. We need to control the release of NH$_3$ in the rumen to balance the needs of the slower growing fiber-digesting bacteria. This balance can be achieved by providing a steadier ruminal supply of NH$_3$ throughout the day to avoid the peaks and valleys in ruminal NH$_3$ that can occur with inconsistent meal patterns (Figure 1). This is where the relatively new technology of a controlled release NPN source can better meet the needs of the fiber-digesting bacteria. Research has shown that with this technology, fiber digestibility is enhanced, rumen pH is better controlled and microbial yield is increased, increasing metabolizable amino acid supply to the cow.

NitroShure™ is a controlled release NPN source for dairy diets. When properly formulated into diets at rates up to 0.40 lbs/cow/day, NitroShure provides the following benefits:

- Increased microbial protein yield
- Increased fiber digestibility
- Increased yield of milk, milk fat and/or milk protein (Table 1)
- Creates space in the diet (0.20 lbs of NitroShure can replace in excess of 1 lb of soybean meal or 1.4 lbs of canola meal), providing formulation flexibility
- May result in moderate diet cost savings, depending on the price of feed proteins and formulation strategies
- Can reduce out-of-pocket feed costs

Contact your Balchem representative for more information about NitroShure. Let us show you how NitroShure can be successfully incorporated into your diets to improve microbial protein yield, increase fiber digestibility and improve dairy profitability.

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**Table 1. Effect of Feeding NitroShure™ Versus Urea on Lactation Performance of Dairy Cows**

<table>
<thead>
<tr>
<th>Variable</th>
<th>Control - Urea</th>
<th>NitroShure™</th>
<th>P Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>High Cows DM Intake, lb/d</td>
<td>62.6</td>
<td>63.3</td>
<td>NS</td>
</tr>
<tr>
<td>High Cows Milk Yield, lb/d</td>
<td>103.4</td>
<td>105.0</td>
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<tr>
<td>High Cows Fat Yield, lb/d</td>
<td>3.66</td>
<td>3.61</td>
<td>0.01</td>
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<td>High Cows Protein Yield, lb/d</td>
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<tr>
<td>High Cows Milk Fat %</td>
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<td>3.67</td>
<td>0.01</td>
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<tr>
<td>High Cows Milk Protein, %</td>
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<td>2.82</td>
<td>0.01</td>
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<tr>
<td>MUN, mg/dl</td>
<td>13.3</td>
<td>13.6</td>
<td>0.11</td>
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